

Media Contact:

Joel Finkelstein !
joel@fenton.com
(202) 789-7762

**NYC MAYOR MICHAEL BLOOMBERG TO ADDRESS BIPARTISAN
CONFERENCE ON INNOVATION IN GIVING AND PHILANTHROPY**

(WASHINGTON, DC and GREENSBORO, N.C.), November 3, 2011 -- The Alliance for Global Good (AFGG) today announced that New York City Mayor and philanthropist **Michael Bloomberg** will address the Inaugural Bipartisan Congressional Conference on Innovation in Giving and Philanthropy. To be held on November 15th at the Library of Congress in Washington, D.C., the conference seeks to identify conditions and underlying policies and practices that encourage, support and sustain innovation in the solution of social and economic problems.

“Michael Bloomberg is one of the nation’s leading philanthropists, both by virtue of his extraordinary generosity, and his strategic and thoughtful approach to giving,” said AFGG President and CEO David Brand. “His leadership and vision bring an invaluable perspective to the conference, and we are honored that he will join us.”

Mayor Bloomberg joins a diverse roster of thought leaders on the conference program, which also includes: Ambassador Swanee Hunt, Jacqueline Fuller, Director of Charitable Giving & Advocacy at Google, Inc., Brenda Palms-Barber, President of Sweet Beginnings, LLC, and James M. Lindsay, Sr. Vice President, Council on Foreign Relations. The conference will be moderated by veteran news analyst and author Jeff Greenfield.

As reflected in the conference agenda, the rapid pace of innovation throughout American culture is both present in and critical to philanthropy’s ability to respond to the world’s challenges. The conference explores

- Social entrepreneurial initiatives providing examples of sustainable solutions to community issues
- Technology transforming philanthropy, featuring speakers from Global Giving, LinkedIn and Google
- Redesigning the flow of money toward social impact in ways that essentially redefine philanthropy.

Through Bloomberg Philanthropies, Mayor Bloomberg has given hundreds of millions of dollars to worthy causes, and he is routinely one of the top ten individual contributors to philanthropy in the country. In 2008, he made a combined donation of \$500 million to help governments in developing countries with tobacco control, and earlier this year he announced he would donate \$50 million to the Sierra Club's "Beyond Coal" campaign. He has said, "I am a big believer in giving it all away and have always said that the best financial planning ends with bouncing the check to the undertaker."

The true bipartisan nature of the conference is readily reflected in the roster of honorary co-chairs:

Hon. Eric Cantor, U.S. Congressman, Majority Leader (R-VA)

Hon. Susan M. Collins, U.S. Senator (R-ME)

Hon. Kirsten Gillibrand, U.S. Senator (D-NY)

Hon. John Lewis, U.S. Congressman (D-GA)

Hon. Joe Lieberman, U.S. Senator-(I-CT)

Hon. Patrick Tiberi, U.S. Congressman (R-OH)

Hon. Mark Udall, U.S. Senator (D-CO)

Ambassador Swanee Hunt

For more information about the Inaugural Bipartisan Congressional Conference on Innovation in Giving and Philanthropy, or about the Alliance for Global Good, call (336) 376-7710 or visit www.afgg.org.

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About the Alliance for Global Good

Founded by philanthropist Leonard Kaplan out of concern for global crises that threaten succeeding generations, the Alliance for Global Good connects passionate philanthropists to effective social investments. Seeking to avoid philanthropic inefficiency and ineffectiveness, the Alliance employs five guiding principles—innovation, collaboration, leverage, sustainability, and scalability—in evaluating and engaging in opportunities for impact in five areas: health, poverty, education, the environment, and world relations. It acts through a partnership model, building robust relationships with both Program Partners and Donor Partners.